

VYSHAK S P

Business Analyst | Operations & Strategy | Analytics

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PROFESSIONAL SUMMARY			
Analytics & Operations professional with 2+ years of experience across industry research, business development, stakeholder management, and strategic initiatives. Skilled in translating business requirements and data insights into actionable solutions through market analysis, process improvement, reporting, and visualization tools. Experienced in collaborating with corporate leaders, government stakeholders, and cross-functional teams to drive data-driven decision-making.			
PROFESSIONAL EXPERIENCE			25 Months
CONFEDERATION OF INDIAN INDUSTRY (CII), Chennai			May'26 - Present
Executive	- Coordinate strategic industry initiatives by engaging with business leaders, government stakeholders, and member organizations to identify sectoral opportunities and challenges - Conduct industry research and prepare insights to support policy discussions. - Manage end-to-end execution of industry programs, including requirement analysis, stakeholder coordination, planning, and performance tracking. - Prepare business reports, presentations, meeting agendas, and action trackers to enable effective decision-making among senior stakeholders. - Support operational improvements by analyzing member requirements, industry feedback, and process gaps across initiatives.		
CINCOTECH ENGINEERING LLP, Kochi			Sep'22 – Jun'24
Business Development Executive	- Conducted market research, competitor analysis, and customer requirement mapping, improving qualified lead conversion by 15%. - Partnered with cross-functional teams to structure customized technical solutions aligned with client needs. - Presented and executed high-impact product demos to key stakeholders, successfully closing 10+ major deals. - Prepared and standardized business documentation to ensure alignment with evolving organizational strategies.		
InstyArt Pvt. Ltd., Trivandrum			May'23 – Nov'23
Junior Software Developer, Freelance	- Developed responsive web applications using HTML, CSS, JavaScript, and Bootstrap while collaborating with teams to translate requirements into functional solutions. - Performed application testing, debugging, and technical documentation to improve system performance, workflow clarity, and development efficiency.		
SUMMER INTERNSHIP			2 Months
GUIDANCE TAMIL NADU, Chennai			Apr'25 – Jun'25
Intern, Policy	- Spearheaded the IDC agenda for a ₹1,070 crore oil sector investment by structuring approvals and calculating eligible incentives. - Interpreted 10+ macroeconomic indicators to produce strategic insights for government policy decisions. - Benchmarked and assessed industrial policies across 6 Indian states to identify gaps and strengthen policy frameworks. - Designed and delivered data-driven presentations communicating insights to stakeholders for informed decision-making.		
EDUCATIONAL QUALIFICATION			
PGDM (Analytics & Operations)	Rajagiri Business School, Kochi	73.6%	2026
B.Tech ECE	PRIST University, Thanjavur	72.4 %	2022
PROJECTS UNDERTAKEN			
Business Intelligence & Data Visualization	BMW Global Sales Performance Dashboard - Tableau - Developed an interactive Tableau dashboard analyzing BMW's global sales performance through KPI tracking, trend analysis, and data visualization techniques. - Designed dynamic charts and filters to identify sales patterns, regional performance insights, and business trends for data-driven decision-making.		Jan'26
PGDM	Study on the Effectiveness of Tamil Nadu's Single Window Portal for Industrial Approvals - Executed primary research across 22 industrial firms to assess the effectiveness of Tamil Nadu's Single Window Portal for approvals. - Evaluated and quantified user experience outcomes, identifying 90% ease-of-use satisfaction alongside 64% delay cases averaging 60-90 days. - Identified process bottlenecks and proposed digital transformation initiatives including AI verification, real-time tracking, and accountability mechanisms.		Apr'25 - Jun'25
Electronics and communication Engineering	Automatic Biomedical Waste Segregation Bin - Designed and developed an automated biomedical waste segregation prototype using TensorFlow-based object detection and servo-motor automation, achieving 92% classification accuracy. - Tested and optimized the system for real-time waste identification and segregation, improving operational efficiency, accuracy, and hygiene in healthcare environments.		Apr'19 - Mar'22
POSITIONS OF RESPONSIBILITY			
Rajagiri Business School	Event Manager, Infloré26 Orchestrated and led the planning and execution of South India's largest management fest, overseeing logistics, cross-team coordination, and engagement for 1,500+ participants.		Feb'25 - Feb'26
Rajagiri Business School	Core Committee Member, Forum of Rajagiri Management Students (FORMS) Directed cross-functional student initiatives, managing event operations and serving as a key liaison between students and the institute.		Aug'24 - Mar'26

CERTIFICATIONS & ACHIEVEMENTS		
Professional Certification	Data Visualization using Power BI - KPMG in India Completed a 25-hour certification covering Power BI dashboard development, data visualization techniques, and business insight generation.	2025
Co-Curricular	Secured Winner position in the Waste Management category at the Young Innovators Program (2019–2022), organized by Kerala Startup Mission and K-DISC.	2019
OTHER INFORMATION		
Skills	Analytics & Visualization Power BI, Tableau, Excel, Dashboard	
	Technical Skills SQL, HTML, CSS, JavaScript Basics	
	Business Skills Market Research, Business Analysis, Stakeholder Management, Strategic Reporting, Process Improvement, Requirement Gathering	
Languages	English, Hindi, Malayalam	